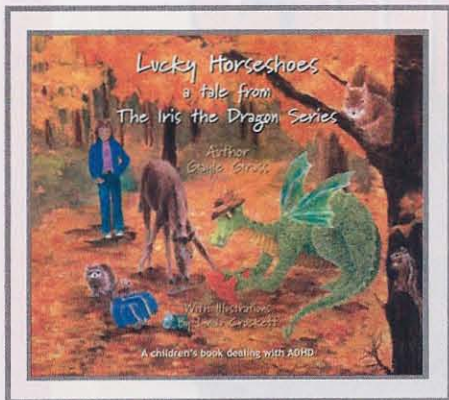


EQUINE CANADA ENDORSES CHILDREN'S BOOK 'LUCKY HORSESHOES'

Equine Canada is proud to endorse 'Lucky Horseshoes', a children's book written by author Gayle Grass, now available for purchase.



For more information on the Irish the Dragon Series, visit www.iristhedragon.com.

As part of Grass' 'Iris the Dragon Series', Lucky Horseshoes is a heartwarming story of Skippy, a child with Attention-Deficit/Hyperactivity Disorder (ADHD) who learns to face challenges and overcome difficulties with the help of Iris the Dragon, and a young colt named 'Little Ben'. With an engaging story, and beautiful illustrations by Linda Crockett, Lucky Horseshoes is sure to be a hit with children everywhere.

"For individuals with intellectual or emotional disabilities, or other personal challenges, the unique relationship formed with the horse can lead to increased confidence, patience and self-esteem," stated Equine Canada President Al Patterson. "In Lucky Horseshoes, Skippy and Little Ben demonstrate the power of such a relationship, and how that can support personal growth and dealing with personal challenges."

A native of Perth, ON, Grass is a mother of a child who suffers from a mental illness, and has a sincere belief that books can be used to break down the stigma and fears surrounding mental illness and encourage a dialogue between children and their caregivers. Lucky Horseshoes is the second book in Grass' series, which debuted with 'Catch a Falling Star.'

"Having a mental health disorder can be very lonely for a child. Children that suffer from mental health disorders need reassurance that they are not alone and that someone can understand how they feel," explained Grass. "My books provide children with mental health challenges feel supported and understood which is also what horses can do for children with special needs."

Also endorsed by Canadian Equestrian Olympians Ian Millar and Gina Smith, as well as Dr. Catharine Robertson, Staff Psychiatrist at the Children's Hospital of Eastern Ontario and Chair of the ADHD Network of Eastern Ontario, Lucky Horseshoes is available for \$20 through the 'Iris Store' at www.iristhedragon.com.

Lance Griffin Spokesperson for *Horse Week 2007*

Equine Canada's Recreation Division and the Provincial Equestrian Federations are thrilled to announce that 2006 World Equestrian Games Silver Medalist Team member Lance Griffin is the official Spokesperson of Horse Week 2007, to take place June 2-10.

"Being raised in Canada and having horses in my life from an early age has allowed me to experience a closeness and special bond with my parents, my wife and children and now hopefully my grandchildren. The friends that you gain through horses are truly the type that you want to keep forever," commented Griffin, who is based in De Winton, AB. "Because of these reasons, and more, I encourage you to support Horse Week 2007."

In addition, Equine Canada is pleased to an-

nounce the 2007 Horse Week Sponsors. SSG Riding Gloves has paired up with Equine Canada as a Platinum Sponsor. "SSG Riding Gloves is proud to be the Platinum Sponsor for Horse Week 2007," stated Ed James SSG Riding Gloves President. "As a nation-wide celebration of the horse, Horse Week is a fantastic opportunity for the horse industry in Canada, and SSG Riding Gloves is proud to support it."

Renewing their generous support for Horse Week 2007 are Gold Sponsors, Oster Professional Products and Wyeth Animal Health.

Horse lovers of all kinds, from competitors and recreational riders, to teachers and breeders are invited to participate in Horse Week 2007 by creating, organizing and

registering their own Horse Week event, or by keeping their eye on Equine Canada's website, www.equinecanada.ca for a list of registered events in their area. Be sure to bring a camera along to the events, snap pictures and send to horseweek@equinecanada.ca for inclusion in the Horse Week 2007 Photo Gallery.

If you would like to have your company marketed nationally as an Official Sponsor of 2007 Horse Week, please contact Equine Canada Marketing Coordinator, Cheryl Tatarzyn at 613-248-3433 x111 or ctatarzyn@equinecanada.ca Watch www.equinecanada.ca for more Horse Week information and updates.